

Success Stories



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Instarmac Group Plc is an award winning UK market leader in the formulation, manufacturer and supply of cement, resin and bitumen based products

Birmingham City Council



CONTRACTOR: Birmingham City Council
SITE: Birmingham's Roads
PROJECT: Birmingham
MATERIALS USED: Permanent Pothole Repair, SCJ

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Birmingham City Council

Problem:

After February's icy weather, many Councils & Local Authorities are now tackling the ongoing pothole problem that this bad weather leaves behind.

Action:

Birmingham City Council are using Ultracrete Permanent Pothole Repair as a long lasting interim repair pending future resurfacing and significantly reducing the need for carriage patching.

Every motorist can say they have hit a pothole - following recent icy blizzards, they are more and more difficult to avoid. Recent reports estimate it could take 11 years to catch up with the current pothole backlog. Birmingham City Council are one of many Councils that are doing their utmost to repair potholes as a matter of urgency.

Birmingham's Emergency Response Teams are solely dedicated to this challenging task. By having nominated gangs to carry out the work the council can ensure potholes are tackled to reduce further damage to the roads and protect motorists against vehicle damage.

Results:

After a 6 month trial of Ultracrete Pothole Repair, a suitable solution for roads, pavements, driveways and car parks where potholes need filling, the council named it as one of the official products to be used on Birmingham roads. Birmingham City Council found the durability, flexibility and simple application of the product to be very effective.

Application, a simple four step process: 1) Ensure pothole is free of debris and standing water, 2) Apply Ultracrete SCJ spray sealant to pothole edges (optional), 3) Apply the product slightly proud of the pothole, 4) Compact with a hand tamper, provides any contractor with a quick and effective way of repairing potholes.

Packed in 25kg contractor friendly plastic containers that are recyclable, contractors have a quality product that can be applied immediately - helping towards reducing the amount of potential damage claims as well as providing an environmental solution when signing up for Instarmac's free Plastic Containers Recycling Scheme.

MATERIALS USED

Permanent Pothole Repair



SCJ

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